



THURS 2 JUNE
 CARGO HALL
 39 SOUTH WHARF
 PROMENADE
 MELBOURNE
 9.00AM - 4.30PM

| TIME | TOPIC |
|----------|---|
| 9.00 am | Arrival |
| 9.10 am | Welcome Katherine Schmitt - <i>Exhibition Manager</i> |
| 9.15 am | Life Instyle - The Nuts & Bolts The Life Instyle Team - Katherine Schmitt, Flyn Roberts, Sinead Kavanagh, Alicia Bourke |
| 10.15am | The Life Instyle Brand Genty Marshall - <i>Creative Director</i> |
| 10.40 am | Morning Tea |
| 11.00 am | The Real Life Instyle Experience Cherie Slater - <i>Marmoset Found</i> Lucy Morrison - <i>Nana Huchy</i> Colin Hutson - <i>White Moose</i> Briody Scholes - <i>Earth Bottles</i> |
| 12.30 pm | Lunch |
| 1.00 pm | Social Media Smarts Kylie Lewis - <i>Of Kin</i> |
| 2.00 pm | Styling Your Story - Merchandising & Stand Design Jess Bellef - <i>Temple & Webster</i> |
| 3.00 pm | Afternoon Tea |
| 3.20 pm | A Creatives Guide to Copyright Sharon Givoni - <i>Sharon Givoni Consulting</i> |
| 4.20 pm | Conclusion |

